

Annaghmore

Enterprise Resource Planning

Region

Northern Ireland

Sector

Distributor

annaghmore

PROJECT BACKGROUND

Established in 1977, Annaghmore Agencies Ltd, a family run company is Ireland's premier furniture wholesaler distributing throughout Ireland, Scotland and the UK.

"NAV is familiar and easily administered to our specific requirements giving us the obvious business benefits possible from accurate timely management information covering all departments and available centrally."

Maggie Massey, Business Systems Manager, Annaghmore Agencies

Innovative market leading products are sourced from the World's leading furniture manufacturers and prepared for distribution at their state of the art 200,000sq. ft. purpose-built warehouses. Annaghmore's extensive product portfolio includes dining, living, occasional and bedroom furniture through to giftware, bespoke pictures and mirrors.

Annaghmore have seen dramatic changes in the furniture industry since 1977 and pride themselves on continuously adapting to both changes in furniture design and market conditions, However, central to their entire business operations is the importance they place on customer satisfaction and retention. "Customer retention at Annaghmore is more than giving our customers what they expect; it's about exceeding their expectations" Conor McKeown (General Manager)

To assist with this changing business landscape Annaghmore choose Microsoft Dynamics NAV to ensure the customer remains central whilst all the operations are managed and streamlined. Annaghmore offer a wide range of products sourced globally which is now managed within the NAV warehouse automation making stock available when needed and exceeding customer expectations.

NAV monitors and anticipates stock levels in line with sales throughout the yearly business cycle identifying when stock is required. Then in-turn

instigates and manages the purchase process including the movement of the containers into Belfast and then from the docks to Annaghmore keeping cost to a minimum.

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Annaghmore constantly review processes to ensure the best system is always operated ensuring the right product gets to the right customer at the right time and more importantly at the right price.

Annaghmore Agencies have seen a dramatic increase in the efficiency and effectiveness of their business operations with the introduction of Microsoft Dynamics NAV "NAV's greatest assets are access to up to the minute management information on all aspects of our operations, from sales and marketing, stock acquisition and retention, credit control operations and warehousing operations within a single system". (Conor McKeown, General Manager)

"We have found a trusted and diligent supplier in Sysco to assist Annaghmore with our strategic objectives and to continually strive to improve our core business operations"

Conor McKeown, General Manager, Annaghmore Agencies

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